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Toolkit: Corporate Transformation To Improve Productivity And Innovation



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Synopsis

The *Transformation Toolkit: Corporate Transformation to Improve Productivity and Innovation* provides the means to diagnose an ailing business organization, and then plan and pursue the steps to keep it alive and make it healthy. The Toolkit starts with diagnosis, and then moves through three phases of treatment. This approach satisfies the need for quick *surgery* to keep the organization alive through productivity improvements; *resuscitation* after surgery, to grow market share; and long-term *therapy* to promote innovation and creativity. Additional chapters deal with office politics, personal health and personal transformation, among other vital topics for transformation executives. Exercises and questions transform the reader into an active participant. The Toolkit applies to both manufacturing and service industries. Its principles scale from small and medium companies through multi-national corporations. But be warned: this tool is unsafe in the wrong hands *your competitor's*.

Book Information

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Customer Reviews

The book reads well and contain alot of useful information that are pracctical and useful for all sorts of businesses. Readers will find this toolkit very applicable for training, teaching and learning purposes. Good stuff and case studies. The principles are relevant for use especially in today's

turbulent economic situation

I particularly like this book as it provides a practical way of measuring the important parameters of innovation and productivity. Many books do not know how to measure innovation. Also, this book combines the concept of corporate transformation and corporate turnaround. Such topics are very relevant today as many companies need to change. Change is the only constant. Unfortunately, many companies do not know how to change as they never had to do so before.

I have not seen such a marvelous book in the areas of productivity and innovation. Most books do not handle these two subjects together very well. The author is able to develop an instrument to combine the two. I would recommend this book to business school professors as some of them are still not kept up to speed on the changes in the world of innovation and productivity which this book has clearly updated.

Good toolkits for your company. Comes with excellent turnaround management principles and case studies. I like the factors and questions raised to measure productivity and innovation. It helps executives like me put some measurements to complex subjects. Recommended for people interested in innovation and productivity.

I like this book a lot because it shares the many useful principles in innovation and productivity. There are measurements of these parameters too. I am sure many companies will find this book very useful for execution of productivity and innovation initiatives. Some of the principles such as Corporate Transformation Index is breakthrough in management knowledge.

I like this book as it gives a whole new perspective to innovation and productivity. It is promoting innovation driven productivity. Productivity alone is not enough. Innovation has to be leading all productivity initiatives. The book also gives very useful guidelines on the implementation of any productivity and innovation programs

Companies need to innovate or become irrelevant. The author uses a unique way to measure innovation through innovation culture. There are questionnaires to help the readers do so. I also find it very useful that author introduces the concept of corporate transformation index. The book has many useful and new principles that will benefit many companies.

A wonderful toolkit for innovation and productivity. This is what many companies - weak and strong companies that need to boost their earnings. I highly recommend to CEOs, business owners, executives. I believe there are some breakthrough methods therein that can help companies transform successfully. I have read many books on innovation and productivity, this is the best.

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